



Who We Are

Blue Focus connects industries around the world, intelligence and skilled industrial expertise enable professionals and businesses to grow by connecting them with knowledge, ideas and opportunities in the regions. With our winning attitude, innovation and drive we provide world-class solutions to businesses for their corporate needs. Blue Focus is a leading provider of expert services, meaning that we are exclusively positioned to help our client's consultancy requirements & provide them with professional consulting services. Blue Focus have helped steer companies through a multitude of challenges being today's businesses.

We have selected the finest talents in the industry to help manifest your vision into reality.

Our expert team comprises of friendly and well-experienced architects, designers, engineers, industry executives and project managers . We will guide and follow up with you from day one until the finale. Remember we are your partners in this industry and we promise to make the whole process stress-free.

Interior
Design
Consultancy

After all, the common objective is to make your clients associations seamless and successful.

Our Offered Services

Customized and Personalized Approach

Marketing
Solutions

Project
Management
Consultancy

Business
Consultancy
Services

Branding
Services

Hospitality
Consultancy

Business
Conference
Organizers

Events
Exhibitions
Organizers

B2B
Matchmaking
Services

Seminars
&
workshops

Properties
&
Visa

BLUE FOCUS CONSULTANCY

World of Unlimited Possibilities

Blue Focus embarked on its journey providing best of the services in diverse industries to empower your business growth

Ho Chi Minh City - Vietnam



BRANDING

Brand Story

Logo Development

Brand Strategy and Positioning

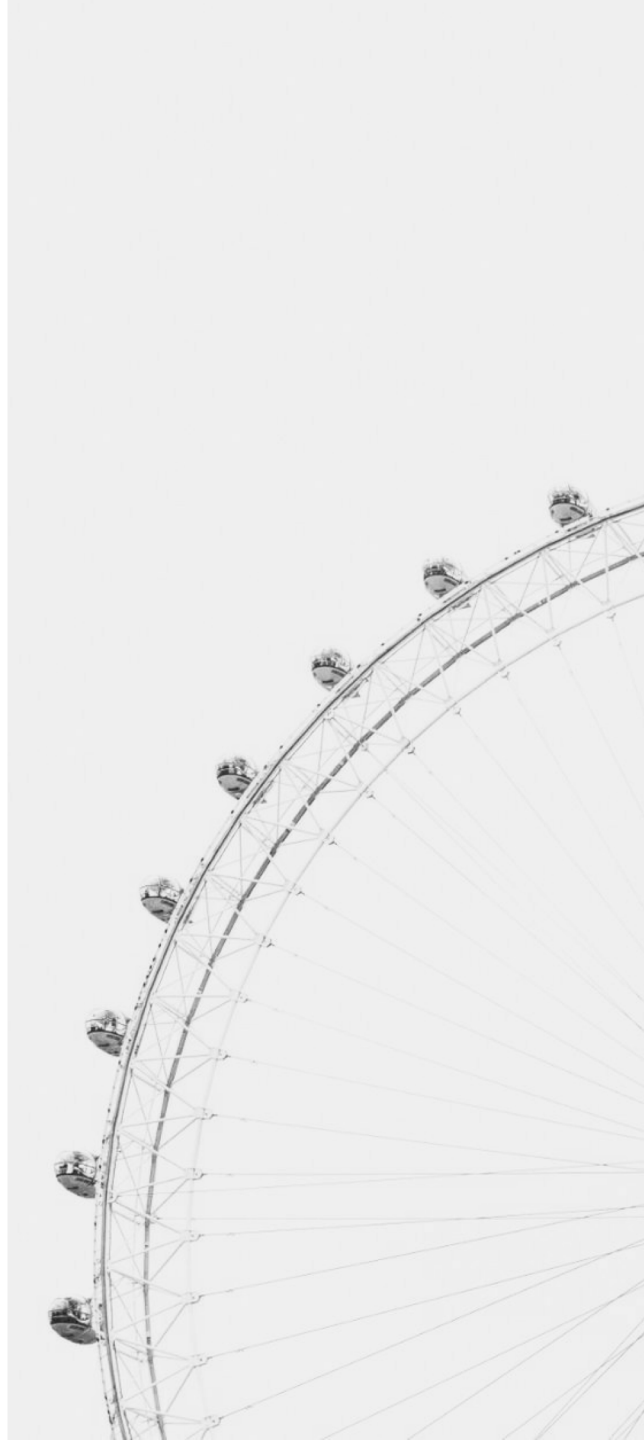
Message Framework

Annual Reports

Corporate Brand Guidelines

Social Media Guidelines

Content and Design





MARKETING

Brand Activation

Product Launching

Campaigns

Brochure Designing

ATL and BTL

Research and Development

Market Analysis

Reports





**MARKETING
GEARS**

Developing Brand Guideline
Logo Creation
Company Profile
Brochures and Flyers
Website Design and Development
Website Content Writing
Creative Designing
Packaging





B2B EVENTS

Designing Event Theme

Venue Selection

Events Planning

Event Setup

Light Sound Furniture

Catering

Events Marketing

Execution and Control





EXHIBITIONS

Show Selection Advisory

Organizer Liaison

Stand Design

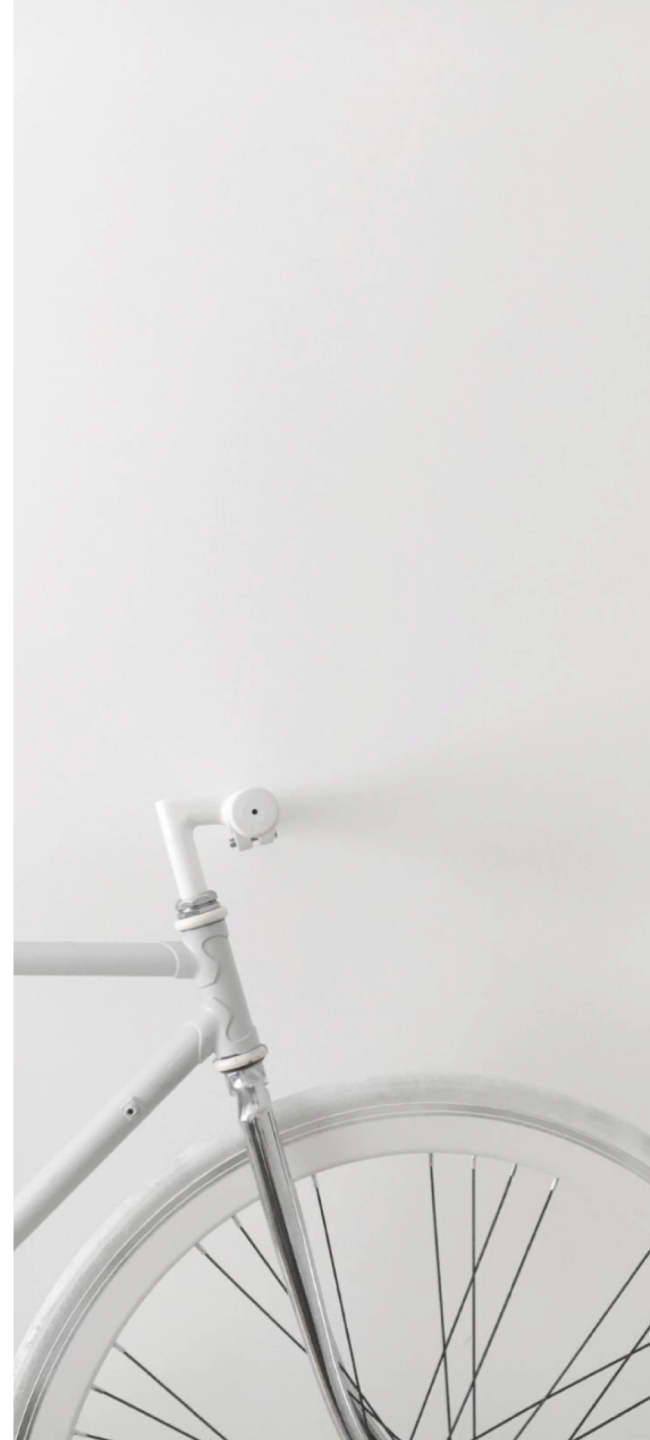
Buildup of the Stand

Hostess Services

Visitor inflows

Potential Meetings

Marketing Materials



Reach Us

Co Founder and Managing Director

Brian Lindfield

T: +84 77 675 3840

E: brian@bluefocusee.com

W: www.bluefocusee.com

Co Founder and CEO

Alishan Zafar

T: +971 55 150 8999 (Dubai)

T: +84 78 450 8999 (Vietnam)

E: alishan@bluefocusee.com

W: www.bluefocusee.com

Vietnam Office:

A: 187/7 Dien Bien Phu, Phuong Da Kao, D1,
Ho Chi Minh City - Vietnam

T: +84 28 3823 2311

E: info@bluefocusee.com

W: www.bluefocusee.com

United Arab Emirates Office:

A: Dubai World Trade Centre, Sheikh Zayed Road,
Dubai – United Arab Emirates

T: +971 55 150 8999

E: info@bluefocusee.com

W: www.bluefocusee.com